

RB Parents Sports Club
Regular Board Meeting Minutes
September 20, 2023

Meeting called to order at 6:57pm

Dr. Freytas wanted to kick off the year

- Offered support
- Introduced Kylie Fletcher the new Communications Director (fletcherk@rbhs208.net)
- Will get the Booster meetings on school calendar.
- Talked about Hispanic heritage month.
- Invited everyone to Coffee with principal
- Homecoming is September 30th
- Talked about new conference next year.
- Introduced New Interim Athletic Directors
- New search for AD will start in December and will be reaching out to stakeholders.

Officer Reports:

President's Report

- Introduction about meetings
 - One hour rule
 - Instead of August meeting did workshop – will implement going forward
 - Moved to Wednesdays and Room 201
 - Don't meet in December
- Order Shoutout for Seasonal programs – light on order
- Touch Pro – will add to Committees
 - Explained the platform and screen
 - Wall of fame archive
 - Video option discussed as long-term goal
- Introduction Dan Jones – Interim Athletic Director

Secretary Report

- May minutes presented
- Motion to approve May minutes made by Julie Novak and seconded by Rebecca Levine

Treasurer Report

Bank balance = \$56,274

Concession Sales - \$21,775

Concession Expense - \$17,337

Profit - \$4,438

Spiritwear Sales - \$25,111

Spiritwear Expense - \$21,131

Profit - \$3,980

Membership Dues - \$24,635

Membership Expense - \$3,863 - flags & blankets

Profit - \$20,772

Program Sales - \$450

Funding Requests paid - \$5,257

Motion to approve Treasurer's report made by Amy O'Brien (Raymond) and seconded by Julie Novak

A.D. Report

- Dan Jones spent 18 years as AD Director at Hinsdale Central
- Will transition to new AD next year

Committee Reports:

Chef's Night Out

- Chipotle Lagrange September 27 4-8
 - Draft for Flyer
 - 33% of profit will be given to RB Boosters
 - English and Spanish versions will be circulated
- Goal every other month or once a quarter

Team Reps

- Everyone has given order for Chik Fil A
 - There is a new Director and there were some hiccups
- Banners are going well
 - Process is in place
 - Turnaround time has been good
- Will send email for Concessions help

Senior Banners

- No committee chair report
- Process explained

Concessions

- Been stocking stands for 7 weeks
- Heavy on stock right now
- Trying new things
- Take a look at SUG and sign up

Membership

- New membership levels
 - Blue
 - White – 100% free admission included
 - VIP- 100% free admission included
- Met profit from last year for registration days with new levels
- 207 memberships to date

Seasonal Programs will be renamed Memory Books

- New approach will now be commemorative
- Printed toward end of Season and include shout outs
- Will not include paid ads
- Will be Digital with limited printed versions
 - Board will deliver printed versions to those who bought shout outs

Spirit Wear

- Profit about \$3000
 - Good stock
 - Going well

- Online Store will be done internally
- Kids sizes discussed

Digital Communication

- Key updates to website
- Nice new team rep section

Bulldog Bonanza

- Homecoming edition starting Sunday 24th and will run a week

Outreach

- New communication went out to all RB parents not on opt out list

Old Business:

Booster Social

- Last Thursday
 - Disappointed with turnout
 - Will try again

22-23 Annual Report

- In archive
- Lot of work
- Highlight Accomplishments
- \$11K in senior scholarships
- November 14th will present to Board of Education

New Business:

Promotion of shout outs

New approach to Seasonal programs

Check Spam and discussion of communication.

Motion to adjourn made at 7:54 by Kristin Hoyd and seconded by Katie Pacheco