

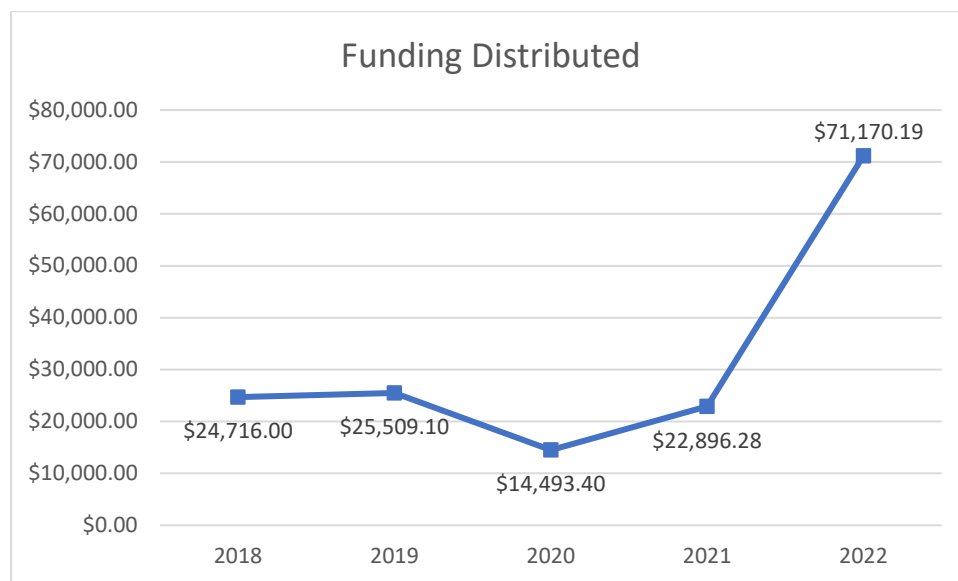
RBHS SPORTS BOOSTERS 2021-2022 ANNUAL REPORT

Booster Officers

| | 2020-2021 | 2021-2022 | 2022-2023 |
|----------------|-----------------|-----------------|----------------|
| PRESIDENT | Brian Twomey | Brian Twomey | Jennie Royer |
| VICE PRESIDENT | Nic Novak | Nic Novak | Sandy Briolat |
| VICE PRESIDENT | Kelly Cornolo | Michelle Ruska | Kristin Hoyd |
| TREASURER | Michael Murphy | Angela Izzo | Michelle Ruska |
| SECRETARY | Tricia McVicker | Tricia McVicker | Amy Raymond |

Looking Ahead to 2022-2023 School Year

- Looking forward to next school year, some key events on the Booster horizon are:
 - A renewed commitment to the membership drive during residency days: new spirit wear, giveaways, and a **big push to get our volunteers engaged again after the pandemic pause and back to a regular pace of events!**
 - Prioritization of improved Booster communications with RB coaches
 - 'Team Reps' will be a formal Booster committee, allowing resources and oversight
 - Redesign of the Booster website to allow for a more user-friendly platform for coaches to explore Booster resources
 - Engagement of coaches to help coordinate Senior Banners
 - Continue trend of increased funding requests. In last two school years, funding has increased, with a nearly three-fold increase between the 2020-2021 and 2021-2022 school years. We would like to maintain or improve this growth trend moving into next year.



Key Accomplishments in 2021-2022

• The Booster Makeover

- We were extremely lucky this year to have the time and talents of Stefanie and Chris Hajer. Stefanie brought her graphic design background to an overhaul of the seasonal programs and website elements. Chris is our IT expert and has spent countless hours working to integrate payment systems, automate collection of information and files, and improve the website interface.
- Through both of their tireless efforts, RB Boosters has an updated digital face—including increased outreach through social media.



• “We Got Spirit, Yes We Do”

- Kristin Hoyd was instrumental in product design and quality choices for this year’s slate of RB merchandise and apparel, leading to another successful year of Spirit Wear sales. Total profit=\$11,340.01.

• Concessions

- Amy Raymond and Brian Twomey worked diligently all year to get the concessions areas cleaned, stocked and ready for business. Amy oversaw the coordination of concession volunteers, and it was more of a challenge this year, with a fewer overall number of concessions volunteers. We hope to reengage more parents next year!

• Booster Senior Scholarship

- Michelle Ruska, on behalf of RB Boosters, presented our third annual slate of RB Sports Boosters Senior Bulldog Scholarships.
 - Boosters awarded scholarships to 4 Bulldog student athletes (2 male, 2 female for a total of 4 Bulldogs each receiving \$500).
 - The Booster Executive Board is committed to seeing that this scholarship offering is available year over year.

- **Bulldog Bonanza**

- This event, which is an online raffle held via Facebook, debuted in the 2020-2021 school year and made an appearance twice this school year as well.
 - We are up to over 1200 members joined—and we continued to partner with dozens of local businesses to make auction offerings.
 - It resulted in a fundraising PROFIT this school year of more than \$28,220.90.

- **TouchPro**

- The Booster membership voted to approve the funding of a TouchPro screen to enhance the school.
 - TouchPro is an interactive touch screen that will have three main parts:
 - An All-School Event Calendar (software allows seamless and automatic syncing with district and sport schedules)
 - A rolling slide show (editable as often as we'd like)
 - 3 home buttons to cover academics, athletics, and the arts with content embedded within each of the buttons completely customizable
- Details and timing are still being worked out with school leadership.
- The final digital product will include a 'thank you' to Brian Twomey for his many years of service to Boosters and the positive financial impact he made during his tenure.



- **Golf Outing Returns**

- Boosters is excited to be bringing back the Annual Golf Outing fundraiser (June 18, 2022).
- This fundraiser will host at least 72 golfers. Registration is now live.
<https://www.rbsportsboosters.com/golf-outing-registration/>

- **Approved Philanthropy**

- The Booster board approved the creation of a dedicated funds to be used to help student athletes in need to purchase necessary non-school provided athletic equipment such as shoes, goggles, shinguards, etc.

- **Booster Member of the Year Awards**

- [Congratulations to our 2022 “Booster of the Year” winners:](#)
 - **Chris and Stef Hajer:** Instrumental in the ‘makeover’ and digital overhaul of Boosters. They worked their magic behind the scenes, so this award gives them some long overdue spotlight!
 - **Brian Twomey:** Long-serving Booster President under whom Boosters exceeded all prior fundraising goals. He logged thousands of hours during his tenure, leading to a reboot of concessions, return of the golf outing, and introduction of the highly successful Bulldog Bonanza.
- RB Sports Boosters thanks them so much for their hard work and dedication to our mission. Their names will be added to the plaque in the Alumni Lounge.

Financials

- **Funding requests** dispersed in for 2021-2022 were \$71,170.19 (details provided in table below).
- A detailed financial summary is provided in the Appendix.

Funding Requests 2021-2022

| Items | Funding (\$) |
|--|--------------------|
| Boys Baseball Uniforms (Pants and Jerseys) | \$6,444.72 |
| Boys Basketball Vertimax System | \$3,795.00 |
| Boys Football Uniforms/Playoff Trip Food | \$5,718.84 |
| Boys Lacrosse Uniforms/Backpacks | \$2,588.59 |
| Boys Soccer Uniforms/Sideline Jackets | \$5,247.62 |
| Boys Tennis Backpacks/Backboard | \$3,652.67 |
| Boys Volleyball Uniforms | \$1,272.00 |
| Boys Wrestling Gladiator Wall | \$6,602.00 |
| Girls Badminton Uniforms/Tees | \$2,505.76 |
| Girls Cheer Music/WarmUps/Playoff Trip Food | \$3,253.60 |
| Girls Golf Windbreakers/Polos | \$1,176.00 |
| Girls Gymnastics WarmUps | \$803.99 |
| Girls Lacrosse Uniforms | \$5,812.00 |
| Girls Softball Uniforms/BackPacks | \$3,628.97 |
| Girls Swimming Sectional Gear/Food York Invite | \$704.00 |
| Girls Tennis Shirts | \$700.00 |
| Misc (Bulldog Head, Athlete of the Week, Philanthropy) | \$17,264.43 |
| Total | \$71,170.19 |

RB Parent Sports Club, Inc.
Statement of Activity
June 1, 2021 - May 20, 2022

| | | Total |
|---------------------------------------|-----------|-------------------|
| Revenue | | |
| Donation Income | | |
| Donation Income | | 3,325.00 |
| Program Sponsor Income | | 5,385.00 |
| Total Donation Income | \$ | 8,710.00 |
| Fundraising | | 0.00 |
| Bulldog Bonanza | | 84,205.75 |
| Chef's Night Out | | 350.00 |
| Concession Sales | | 52,861.16 |
| Golf Outing | | |
| Golf Outing Registration | | 3,150.00 |
| Golf Sponsorship | | 225.00 |
| Total Golf Outing | \$ | 3,375.00 |
| Spiritwear Sales | | 32,322.50 |
| Total Fundraising | \$ | 173,114.41 |
| Membership | | |
| Membership Dues | | 12,270.00 |
| Total Membership | \$ | 12,270.00 |
| Sales of Product Income | | 425.00 |
| Total Revenue | \$ | 194,519.41 |
| Gross Profit | \$ | 194,519.41 |
| Expenditures | | |
| Administrative Expense | | |
| Bank Charges & Fees | | -6.00 |
| Insurance | | 599.00 |
| Office Supplies , Internet & Software | | 397.49 |
| Other Administrative and Memberships | | 912.02 |
| Postage | | 33.00 |
| Repairs & Maintenance | | 34.94 |
| Square Fees | | 5,515.78 |
| Taxes & Licenses | | 350.00 |
| Volunteer Recognition Expense | | 1,210.00 |
| Website | | 270.00 |
| Total Administrative Expense | \$ | 9,316.23 |
| Donation Expense | | |
| Program Printing Expense | | 1,909.20 |
| Total Donation Expense | \$ | 1,909.20 |
| Fundraising Expenses | | |
| Bulldog Bonanza Purchases | | 55,984.85 |
| Concession Purchases | | 23,513.44 |
| Golf Outing Expense | | |

| | | |
|-----------------------------------|-----------|-------------------|
| Golf Outing Venue | | 2,307.00 |
| Total Golf Outing Expense | \$ | 2,307.00 |
| Spirit Wear Purchases | | 21,982.49 |
| Total Fundraising Expenses | \$ | 103,787.78 |
| Program Expense | | |
| Funding Requests | | 71,170.19 |
| Scholarships | | 2,000.00 |
| Total Program Expense | \$ | 73,170.19 |
| Total Expenditures | \$ | 188,183.40 |
| Net Operating Revenue | \$ | 6,336.01 |
| Other Revenue | | |
| Other Miscellaneous Revenue | | 1.35 |
| Total Other Revenue | \$ | 1.35 |
| Net Other Revenue | \$ | 1.35 |
| Net Revenue | \$ | 6,337.36 |