

# RBHS Sports Boosters 2019-2020 Annual Report

## Booster Officers

	2018-2019	2019-2020	2020-2021
President	Brian Twomey	Brian Twomey	Brian Twomey
Vice President	Jennie Royer	Jennie Royer	Nic Novak
Vice President	Mary Liss	Kathy Keen	Kelly Cornolo
Treasurer	Kathy Keen	Michael Murphy	Michael Murphy
Secretary	Cathy Alarcon	Jennifer Pacourek	Tricia McVicker

## Looking Ahead to 2020-2021 School Year

- Given the impact of COVID19, RB Sports Boosters was unable to open for a single concession event in the Spring season. The ability to hold athletic events where concession sales are suitable is still uncertain, so the incoming Executive Board will be looking for creative and alternative ways to support fundraising in the 2020-2021 school year.

## Key Accomplishments in 2019-2020

- Booster Senior Scholarship**
  - RB Boosters were very proud to develop and implement the first RB Sports Boosters Senior Bulldog Scholarship in 2020. A committee of 4 Booster members developed the application, which was included in the set of local scholarships available to senior students. Main criteria are summarized below.

### Criteria

Senior applicants should meet the following criteria:

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>Completed all course work for graduation in May 2020</li><li>Earned a varsity letter in at least one sport</li><li>Must be accepted at a 2 or 4-year college/university or trade school for fall 2020</li></ul> | <ul style="list-style-type: none"><li>Demonstrated leadership qualities "on and off the field"</li><li>Demonstrated academic achievement</li><li>Followed the guidelines of the Athletic Code of Conduct</li></ul> |
|---|--|

- The selection process was confirmed and consisted of the following: Booster committee for the initial round of selection is comprised of non-senior parents. Then, the final selections are made by an RB Athletic Department committee comprised of no less than 3 individuals that may include the Athletic Director, Assistant Athletic Director and/or coaches.
- This year Boosters awarded scholarships to 4 Bulldog student athletes (2 male, 2 female for a total of 4 Bulldogs each receiving \$500). Also, in recognition that this has been a very difficult time for the Class of 2020, and to honor the extremely competitive pool of applicants this year, the Sports Boosters club was pleased to issue ALL scholarship applicants a monetary sum of \$200 this year for completing an application.

In other words, for those who were not among the 4 names listed as winning recipients of this award, they received this \$200 monetary sum to help with their continued education. This is a small gesture that the Booster Executive Board felt was appropriate in 2020 given the unprecedented situation these graduating seniors are going through at the end of their RB career.

- The Booster Executive Board is committed to seeing that this scholarship offering is available year over year and updated the bylaws to ensure continued funding.

- **Tribute Wall for Senior Spring Athletes**

- With support from the RB Athletic department, RB Sports Boosters funded and coordinated a tribute wall to senior spring athletes, including banners for all 99 of the spring senior athletes. In addition, Sports Boosters collaborated with the other parent organizations to purchase print and online ads through the local newspaper (*The Landmark*) to show our support and love for the graduating Class of 2020.

Senior Spring Athlete Tribute Wall (May 2020)



Full Page Ad in The Landmark (May 20, 2020 issue)

- **Community Outreach**

- The Sports Boosters membership identified a wish to improve our community outreach efforts. As such, the Boosters sought out an opportunity to partner with the local Feed our Community event. The Boosters pledged \$250 (\$5 per participant) for 50 athletes to attend this food drive event. The plan had been for athletes to arrive in their uniforms (or blue and white) in team groups to volunteer. Unfortunately, the event had to be cancelled due to COVID19 concerns, but the donation was still provided. We hope to do this event in 2021.

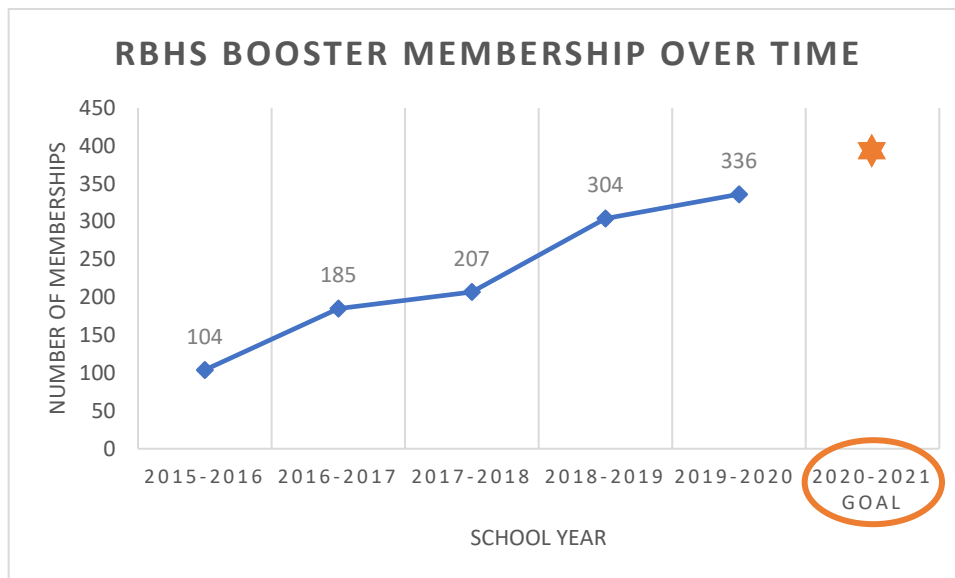
- **Record-breaking Fundraising in 2019-2020 School Year**

- A comparison of overall incoming funds for RB Sports Boosters from last school year (\$69, 717.67) compared with the current school year total (\$127, 304.53) illustrates the record-breaking fundraising that occurred during the 2019-2020 school year. These impressive fundraising totals reflect the hard work by hundreds of volunteers in concessions (more than \$47,000 in total concession sales this year...and that is WITHOUT any concession openings for the entire Spring season). It also highlights the

value of a strong spirit wear line (\$29,959.37), a successful golf outing (\$25,857.20), continued membership growth (\$12,918.33), and corporate sponsorship efforts (\$5500) to overall Booster financial health. See "Financials" section for detailed summary of fundraising income vs expenses.

- **Membership Growth for 5th Straight Year:**

- We were able to continue our upward membership trend, with 336 unique memberships in this school year (up from 304 in the prior school year). We fell shy of our 400-member goal, but the membership committee will work hard to achieve that in the 2020-2021 school year. Membership rates were greatly improved with the implementation of the newly introduced "Twomey Challenge," which awarded teams reaching 100% membership and the team with the highest % increase in membership (per season) a pizza party funded by the Booster Club. The feedback from student-athletes was positive, and membership increased roughly 18% in fall and winter seasons after announcing and promoting the challenge.



- **Booster Member of the Year Awards**

- [Congratulations to our 2020 "Booster of the Year" winners: Sandy Briolat, Kristin Hoyd, and Amy Raymond.](#) Each of these amazing ladies contributed invaluable to the success of the Boosters this year—it was impossible to choose a single winner. RB Sports Boosters thanks them so much for their hard work and dedication to our mission. They will receive a gift card, a special Booster apparel item, and their names on the plaque to be hung in the Alumni Lounge.

## Boosters Metrics

- **Team Metrics**

- As a reminder, Boosters tracks THREE metrics for each team (and these metrics now factor into funding decisions):
  1. Membership rate (# of memberships per sport: threshold goal is **25%**)
  2. Volunteerism (# concession hours worked/# athletes on team roster: threshold score this year was calculated at **1.2 hours** (calculated as a surrogate for how many hours each athlete's family would have to volunteer in a year if the work were being spread equally across everyone)
  3. Team Rep attendance at Booster meetings (rep must attend at least the 3 meetings held during their active season)
- Due to the COVID19 restrictions, we were unable to calculate membership or volunteer rates for the 12 Spring sports in 2020.
- Even so, [we saw amazing improvement in membership metrics for the other two seasons, with all Fall and Winter sports meeting the membership threshold \(including the 5 Fall/Winter sports not meeting this threshold last year\). SEE TABLE ON FOLLOWING PAGE.](#)
- Girls Golf, Competitive Poms, and Girls Volleyball led the pack with each team having MORE memberships than players on the roster (ie, percentages over 100%).
- For the volunteer threshold, only 7 of 16 teams (calculated for the 16 Fall or Winter sports) met the threshold. This likely reflects the lack of Spring season concessions, which would have provided an opportunity for parents across sports of all seasons to fit in a few more slots.
- With respect to volunteerism in general, a total of 122 separate volunteers worked at least one concession volunteer slot, covering 843 hours of volunteer time (total for Fall and Winter seasons).
- As was true last year, most volunteers worked 1-2 shifts during the school year, and [a small group of the top 10 highest contributors worked 501 of the 843 hours total](#) (Sandy Briolat, Kelly Cornolo, Kristin Hoyd, Julie Laube, JoAnna Leon, Meaghan Matthews, Amy Raymond, Jennie Royer, Brian Twomey, and Rebecca Zoltolski). Seven of these 10 were on this same list last year (!)--so the goal is to reach a better distribution of work in 2020-2021.
- The positive finding is that nearly half of all Booster member parents volunteered for at least one slot during the year.

*[Booster Metrics Summary Shown on Next Page]*

## 2019-2020 Membership Rate and Volunteer Score By Team

	Membership Rate Target 25%	Vol Score=Vol Hours/Roster (Target score 1.2 Hour Min)
Competitive Poms (W)	100%	4.32
Girls Golf	108%	2.65
Gymnastics	82%	2.50
Competitive Cheer (W)	68%	2.43
Girls Basketball	74%	2.36
Boys Swimming/Dive	56%	1.55
Boys Golf	100%	1.41
Girls Volleyball	103%	1.26
Boys Basketball	55%	1.17
Girls Cross Country	29%	0.90
Boys Cross Country	34%	0.80
Football	59%	0.71
Girls Swimming/Dive	58%	0.71
Wrestling	31%	0.41
Boys Soccer	46%	0.40
Girls Tennis	28%	0.27
Baseball	NA	NA
Softball	NA	NA
Badminton	NA	NA
Girls Soccer	NA	NA
Boys Volleyball	NA	NA
Boys Water Polo	NA	NA
Girls Water Polo	NA	NA
Boys LaCrosse	NA	NA
Girls LaCrosse	NA	NA
Boys Track	NA	NA
Girls Track	NA	NA
Boys Tennis	NA	NA

## Financials

- **Funding requests** dispersed in for 2019-2020 were \$14,493.30 (details provided in table below).
- A detailed financial summary is shown on the next page.

### Funding Requests 2019-2020

Category	Funding	Items
<b>Cheer</b>	\$ 1,750.00	Uniforms
<b>Volleyball</b>	\$ 2,789.00	Uniforms
<b>Tennis</b>	\$ 1,287.00	Ball Machine
<b>Cross Country</b>	\$ 1,547.50	Warm ups
<b>Athlete of the Week</b>	\$ 1,083.00	Recognition Shirts
<b>Softball</b>	\$ 747.50	Uniforms
<b>All sports</b>	\$ 3,361.00	HUDL
<b>Football</b>	\$ 1,170.40	Camp Transportation
<b>Community outreach</b>	\$ 100.00	Best Buddies sponsor
<b>Cheer</b>	\$ 408.00	Team State Dinner
<b>Community outreach</b>	\$ 250.00	Feed the Community Day
Total	<b>\$14, 493.40</b>	

**2019-2020 Financial Summary (April 2019-April 2020)**

Revenue/Receipts		Expenses/Dispersements	
Spirit Wear	29,959.37	Spirit Wear Purchases	25,882.95
Concession Sales	47,645.25	Concession Purchases	22,753.20
Booster Membership	12,918.33	Membership	
Corporate Sponsorship	5,500.00	Glassware/Key Rings	1,649.57
Sponsor Ad Book	3,110.00	Banner Costs	425.00
Golf Outing Receipts 2019	25,857.20	Programs	1,422.70
Golf Outing Receipts 2020	697.38	Golf Outing 2019 Costs	18,171.56
Chef's Night Out	165.00	Golf Outing 2020 Costs	7,200.00
		<b>Overnight Football Camp</b>	<b>1,170.40</b>
		<b>Volleyball Uniforms</b>	
Softball Donation	1,000.00	<b>Donation</b>	<b>2,789.00</b>
		<b>Best Buddies Donation</b>	<b>100.00</b>
Split the Pot Last Year unclaimed	330.00	<b>Softball Jackets</b>	<b>747.50</b>
Miscellaneous change last year	6.00	<b>Cross Country Warm ups</b>	<b>1,547.50</b>
Chef's Night Out (Last year item)	116.00	<b>HUDL Program 10 sports</b>	<b>3,361.00</b>
		<b>Athlete of the Week T-Shirts</b>	<b>1,083.00</b>
		<b>Cheer Team State Dinner</b>	<b>408.00</b>
		<b>Tennis Ball Machine</b>	<b>1,287.00</b>
		<b>Feed the Community Day</b>	<b>250.00</b>
		<b>Cheer Team Competition</b>	
		<b>Uniforms</b>	<b>1,750.00</b>
		Last year Donations	16,029.00
		Programs (Last year item)	798.34
		General and Administrative Expenses	2,002.82
		Outstanding Cash Banks	730.00

<b>Beginning Balance April 30, 2019</b>	12,942.82
<b>Revenue/Receipts:</b>	127,304.53
<b>Expense/Disbursements:</b>	111,558.54
<b>Ending Balance April 10, 2020</b>	<b>28,688.81</b>
Scholarship Pool	3,126.88
Softball Funds	1,000.00
<b>Available Funds</b>	<b>24,561.93</b>